



Pridhvi Asset Reconstruction And Securitisation Company Ltd.

SALE NOTICE FOR SALE OF IMMOVABLE PROPERTIES

Auction Sale Notice for Sale of Immovable Assets under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest (SARFAESI) Act, 2002 read with proviso to Rule 8(6) of the Security Interest (Enforcement) Rules, 2002.

Notice is hereby given to the public in general and in particular to the Borrower (s), Mortgagor (s) and Guarantor (s) that the below described immovable properties mortgaged to the Secured Creditor, the possession of which has been taken by the Authorised Officer of i.c., M/s. Pridhvi Asset Reconstruction and Securitisation Company Limited (PARAS) - Secured Creditor, will be sold on "As Is Where Is", "As Is What Is", And "Whatever There Is", on 20/03/2026 (i.e., Friday) for recovery of Rs. 11,37,71,820/- (Rupees Eleven Crores Thirty Seven Lakhs Seventy One Thousand Eight Hundred and Twenty Only) outstanding as on 31.01.2026 with further interest and costs thereon due to the Secured Creditor i.e., PARAS from M/s. Radh Construction as borrower, Mr. Nandyala Konda Reddy, Mrs. Nandyala Meena, Mrs. Nandyala Obulamma, Mr. Badveli Sreenivasulu Reddy, Mrs. Badveli Indra, Mrs. Dwarsala Uma Devi, Mr. Nandyala Harinath Reddy, Mr. Pallavoulu Sudarshan Reddy, Mr. Pallavoulu Vijaya Bhaskar Reddy, Mr. Gosupati Subash Chandra Obula Reddy, Mr. Ankireddypalli Siva Reddy, Mr. Nandyala Varadarajulu Reddy, Mrs. G. Narayanamma, Mr. Badveli Vijaya Sekhar Reddy (legal Heir of late Smt. Badveli Siva Kumari), Ms. T. Nayanitha Reddy, Mr. Nandyala Raghunath Reddy as Guarantors/Mortgagors.

The authorised officer issued E auction - Sale of Schedule properties by adopting "online e-Auction Sale" through the website <https://www.bankeauctions.com> of the service provider. The details of date of E-Auction, last date for submission of Bid form, Reserve Price, Earnest Money Deposit, Bid Increase Amount and Time of E-Auction are mentioned hereunder:

Date and time of Inspection	Last date of submission of bid	Date of E-Auction	Min. Bid Increments
On 07.03.2026 Between 1.00 PM to 03.00 PM	On or before 05.00 PM on 19.03.2026	20/03/2026 (Friday)	Item No.1: Rs.1,00,000/- Item No. 2: Rs.50,000/-
Time of E-Auction	Item No.1- 11.30 AM to 12.00 Noon. Item No. 2- 12: 15 PM to 12: 45 PM		
<i>* Time of E-Auction – with an auto extension clause of 5 minutes each i.e., e-auction end time will be extended by 5 minutes each, if bid is made before closure of auction.</i>			

At the sale, the public are invited to participate in "online e-auction" through the website <https://www.bankeauction.com> of the service provider. The address details of Service Provider are: - M/s. C1 India Pvt. Ltd, Contact Person: (1) Mr. Dharani Krishna, Contact No.9948182222, E-mail ID: (1) dharani.p@c1india.com & (2) andhra@c1india.com.

The intending participants/bidders are advised to go through the website <https://www.bankeauction.com> also www.paras.org.in tenders for detailed terms and conditions of e-auction sale and are also required to contact the Service Provider for online registration, user ID, Password, help, procedure, online training about e-auction etc., for submitting their Bid Forms and for taking part in e-auction sale proceedings.





Pridhvi Asset Reconstruction And Securitisation Company Ltd.

The intending participants shall deposit EMD amount by RTGS/NEFT/Funds Transfer to the credit of E-Auction collection below mentioned Account of secured creditor:

Account No.	100631100000229
Secured Creditor	M/s. Pridhvi Asset Reconstruction and Securitisation Company Ltd
Bank	Union Bank of India
Branch	Mid Corporate Branch – Punjagutta Hyderabad
IFSC Code	UBIN0577901

The intending bidders are advised to submit the Bid Forms online with requisite details viz. proof of deposit of EMD, PAN Card, Aadhaar, Address & ID Proof on or before the last date mentioned in the above auction table. The intending bidders shall send hard copy of Bid Form duly filled in along with self-attested copies of above documents by Registered Post/Speed Post/ Courier to the undersigned so as to reach on or before 24/09/2024 by 05.00 P.M. at the following address:

Mr. MS Hussain, Authorized Officer & Vice President, M/s. Pridhvi Asset Reconstruction and Securitisation Company Limited (PARAS), Door No. 1-55, 4th Floor, 'Raja Praasadamu', Masjid Banda Road, Kondapur, Hyderabad – 500 084. *(Postal delays are not entertained).

The intending bidders are also advised to visit the properties and fully satisfy themselves about the details of the properties and its registrability at concerned SRO, before participating in the e-auction.

The intending participants are also advised to contact **Mr. Mohammed Yaseer, Senior Manager (contact Mobile No. 7032806200, E-mail id: yaseer@paras.org.in** detailed queries, terms and conditions, queries, guidance, inspection of schedule properties, perusal of copies of title deeds and latest encumbrance certificates to exercise due diligence and satisfy themselves about the title properties under E-auction sale.

DESCRIPTION OF IMMOVABLE PROPERTIES		
Item No.1	Reserve Price: Rs. 9,63,00,000/-	Earnest Money Deposit: Rs. 96,30,000/-
Land admeasuring Ac 2.025 cents along with super structure built there on (Bearing Door No.5/129) Gopavaram Grama Panchayat, in S.No.670/A1 (Old), 670/A1C1 (New) proddatur, Kadapa District, together with buildings belonging to N. Varadarajulu Reddy bounded by: East: Mylavaram Project Property; West: Korrapadu Road; North: Remaining Land of Vendors sold to C.Govindareddy and others; South: AP Housing Board Colony;		

Item No.2	Reserve Price: Rs. 1,10,00,000/-	Earnest Money Deposit: Rs. 11,00,000/-
Land admeasuring 6 Cents along with the building bearing D.No.2-573, plot number 8 in S.No.317/1, Balaji Nagar, Propddatur there on belonging to Mrs. G. Narayanamma bounded by: East:33ft Wide Road; West: Land in Sy No. 318; North: Plot No.7, House of K. Chandrasekhar Reddy; South: Plot No. 9 House of VC Nandaiah.		

For detailed terms and conditions of the sale, please visit website of secured creditor i.e., www.paras.org.in/tenders

List of known Encumbrance/Litigations: Nill

Date:27.02.2026

Place: Hyderabad



Authorised Officer